

# The Facts

2025 NEVADA GAMING FACT BOOK





The Nevada Resort Association is pleased to present the *2025 Nevada Gaming Fact Book*, which delivers facts about the resort industry in the State of Nevada. The following are highlights of key economic, fiscal and social impacts of the resort industry in Nevada.

- Nevada's tourism industry powers the state, generating billions in economic activity each year.
  - The industry generates \$98 billion in total economic impact, accounting for 37 percent of Nevada's GDP.
  - It supports 436,600 jobs, making up 28 percent of the state's total employment.
  - Tourism contributes \$24.4 billion in wages, representing 22 percent of all wages paid in Nevada.
- 2. The resort industry in Nevada leads the nation with the highest concentration of industry workers.

The Facts

- Nearly 23.1 percent of Nevada's workforce is employed in the leisure and hospitality sector, more than double the national average of 11.1 percent.
- Hawaii ranks second, with 18 percent of its workforce employed in the industry.
- 3. The leisure and hospitality industry doesn't just drive Nevada's workforce, it fuels every other industry within the state's economy.

- The tourism industry creates economic ripple effects by supporting suppliers and businesses that serve visitors.
- Employee wages from the industry generate spending in local communities, further strengthening the state's economy.
- 4. The Nevada resort industry funds more public services than any other industry in the state.
  - Resort contributions to Nevada's general fund exceed \$2 billion and account for 34 percent of the total collections.
  - This revenue reduces the tax burden on residents by an estimated \$1,153 per person and \$3,052 per household.
- 5. The tourism industry leads the state in providing health benefits, investing in the well-being of its employees for a healthier today and brighter tomorrow.
  - In 2024, Nevada's leisure and hospitality industry contributed \$1.1 billion toward employee health benefits.
  - The hotel and hotel-casino sector accounted for \$723 million of this total, with an average of \$4,800 spent per employee.

- 6. Nevada leads the nation in tourism and continues to experience growth in key areas.
  - The state is experiencing record visitor spending, increasing airport traffic, and rising hotel occupancy rates.
  - Gross gaming revenue and average daily room rates continue to set new benchmarks.
- 7. Nevada boasts one of the nation's most conveniently located airports, putting newly arriving visitors just minutes away from the action.
  - In 2024, Nevada airports welcomed 63.2 million passengers, marking a 3.4 percent increase from the previous year.
  - The state has two international airports, more than 170 direct destinations, and four premier executive airports.
- 8. While commercial gaming has proliferated nationwide, Nevada remains the gold standard by which all others are measured.

performance and its contributions to the place we call home.

 Nevada generated \$15.8 billion in commercial gaming revenue, more than three times that of Pennsylvania, its closest competitor.

We hope this publication provides you with information that helps you better understand the resort industry, its overall

- The state is home to 265 commercial casinos, reinforcing its position as the leader in gaming.
- 9. Innovation and a stable regulatory and tax environment generate incremental investments, giving visitors even more reasons to seek out the Sports and Entertainment Capital of the World.
  - Nearly \$18 billion is actively being invested in Nevada's tourism industry to enhance and expand attractions.
  - Southern Nevada accounts for nearly \$14 billion of these investments, while Northern Nevada has \$3.8 billion in development.
- 10. Nevada's tourism industry success extends well beyond economic results. As community partners, resorts actively invest in and enhance the local community.
  - Resorts and tourism businesses contribute to local charities, workforce development programs, and sustainability initiatives, strengthening Nevada's communities.

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John Maddox, Chair of the Board of Directors

Virginia Valentine, President & CEO

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The Facts nevada resort association

FACT #1 Nevada's tourism industry powers the state, generating billions in economic activity each year.

## Defining the Impacts

ECONOMIC IMPACT ANALYSIS AND TYPES OF IMPACTS

An economic impact analysis focuses on measuring three segments of the economy:

- Economic Output: impact on total spending within the local economy
- Wages and Salaries: impact on personal incomes for local residents
- **Employment:** impact on the number of jobs within the local economy

The total economic impact is the sum the direct, indirect and induced impacts for each of the three segments of the economy.

- **Direct:** impacts generated by the industru's employment and visitor spending
- Indirect: secondary impacts generated by supplier purchases
- Induced: impacts sourced to businesses that are supported by the spending of employees

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WAGE IMPACT

37% of the State's Gross Domestic Product

**FCONOMIC IMPACT** 

28% of the State's Employees

22% of the State's Wages and Salaries

View detailed data in the appendix: Economic Output Impacts and Total Impacts (Page 61), Employment Impacts (Page 54), Wage and Salary Impacts (Page 58)

The Facts Nevada resort association

FACT #2The resort industry in Nevada leads the nation with the highest concentration of industry workers.

## Nevada's Employment Distribution

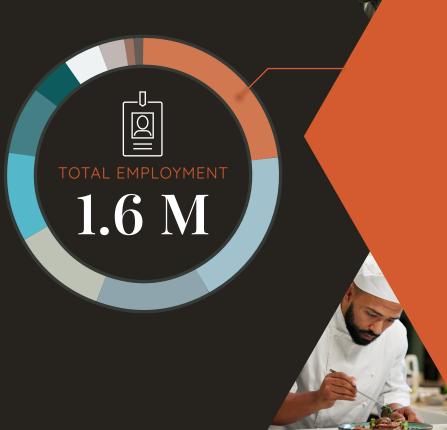
FISCAL YEAR 2024

Nearly one-fourth (23.1 percent) of Nevada's workforce is employed in the leisure and hospitality sector, more than double the national average of 11.1 percent. Hawaii comes in second with 18 percent of its workforce in the industry.

SECTOR	SHARE
Leisure and Hospitality	23.1%
Trade, Transportation, and Utilities	18.9%
Professional and Business Services	13.7%
Government	11.2%
Education and Health Services	10.6%
Construction	8.0%
Financial Activities	4.9%
Manufacturing	4.4%
Other Services	2.9%
Information	1.2%
Mining and Logging	1.0%

View detailed data in the appendix: <u>Employment Impacts (Page 54)</u>

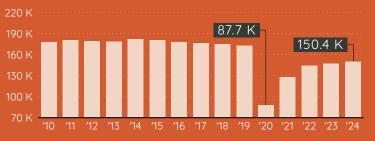
*Source:* U.S. Bureau of Labor Statistics. *Note:* Totals may not sum due to rounding.



#### NEVADA LEISURE AND HOSPITALITY EMPLOYMENT



#### NEVADA HOTEL-CASINO EMPLOYMENT

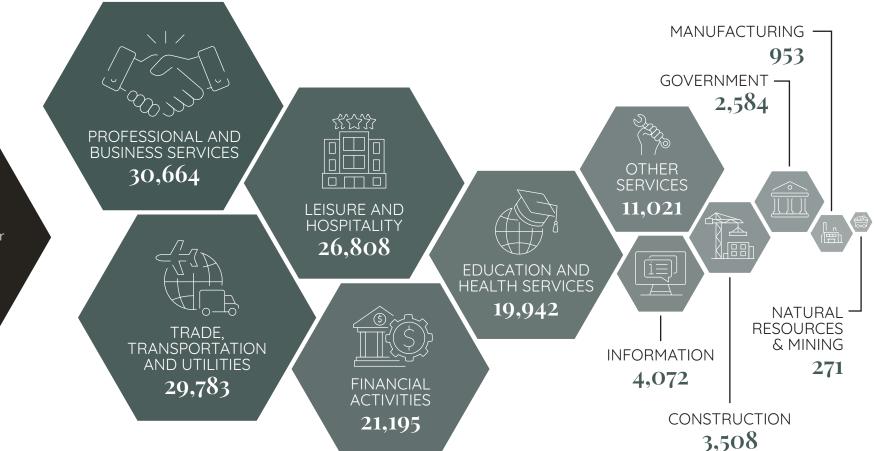


Source: U.S. Bureau of Labor Statistics; Not Seasonally Adjusted. Notes: Fiscal year represented. Hotel-casino employment is a subset of the leisure and hospitality employment industry.

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FACT #3 The leisure and hospitality industry doesn't just drive Nevada's workforce, it fuels the balance of the state's economy.

#### 2024 INDIRECT AND INDUCED EMPLOYMENT IMPACTS BY SECTOR



## Nevada's Tourism Industry Impacts

Nevada's tourism industry drives economic growth across all sectors of the state, creating ripple effects through its economic impacts. Indirect impacts arise from the industry's supplier purchases, while induced impacts stem from employee spending within local communities.

Indirect and induced leisure and hospitality industries include:

Food and Beverage Suppliers: Purchases from local restaurants, bars and distributors.

**Tourism & Recreation Operators:** Contracts with tour guides, travel agencies and entertainment providers to enhance guest experiences.

**Convention & Visitor Bureaus:** Marketing and promotions from local authorities, tourism boards, marketing firms and event promoters.

Sources: Applied Analysis and IMPLAN.

FACT #4The Nevada resort industry funds more public services than any other industry in the state.

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## Industry-Specific Taxes

FISCAL YEAR 2024



34% HOTEL-CASINO INDUSTRY SHARE OF TOTAL

## GAMING AND OTHER INDUSTRY-SPECIFIC FEES AND TAX COLLECTIONS

TYPE OF FEE/COLLECTION	TAX COLLECTIONS
Transient Lodging (Room) Tax <sup>1</sup>	\$1,197,026,114
Percentage Fees Collections	\$1,000,369,370
Live Entertainment Tax Collections <sup>2</sup>	\$126,959,093
Quarterly Nonrestricted Slot Collections	\$10,394,180
Quarterly Game Fee Collections	\$5,386,966
Quarterly Restricted Slot Collections	\$8,491,071
Annual Slot Tax Collections	\$36,691,782
Annual Game Fee Collections	\$2,144,733
Other Fee Collections	\$39,895,837
TOTAL FEES/COLLECTIONS	\$2,427,359,146

View detailed data in the appendix: General Business Taxes (Page 65), Industry-Specific Taxes (Page 68)

Sources: Economic Forum; Las Vegas Convention and Visitors Authority; Nevada Gaming Control Board, Quarterly Statistical Report; Department of Taxation; Nevada Department, Training and Rehabilitation; and Applied Analysis. Notes: The gaming industry pays all of the taxes paid by businesses generally, as well as these levies. <sup>1</sup>Estimated due to varying tax rates by jurisdiction. <sup>2</sup>Reflects entertainment tax collections from gaming licensees.

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Tax Burden Reduction for Nevadans

**\$1,153** PER PERSON

\$1,474 PER ADULT (18+)

\$3,052 PER HOUSEHOLD 9 of the 10

LARGEST PROPERTY TAXPAYERS IN CLARK COUNTY ARE RESORT PROPERTY OWNERS AND OPERATORS

View detailed data in the appendix: Largest Ad Valorem (Property) Taxpayers (Page 66)

Source: Clark County Assessor's Office.

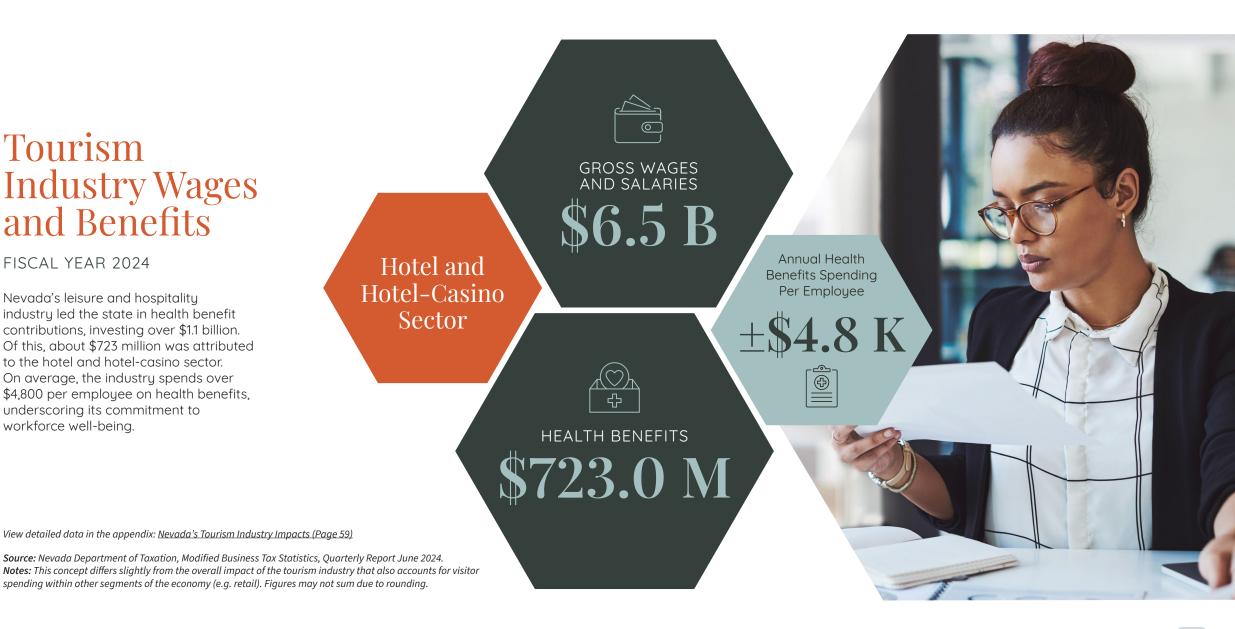
The Facts vada resort association

FACT #5 The tourism industry leads the state in providing health benefits, investing in the well-being of its employees for a healthier today and brighter tomorrow.

## Tourism **Industry Wages** and Benefits

FISCAL YEAR 2024

Nevada's leisure and hospitality industry led the state in health benefit contributions, investing over \$1.1 billion. Of this, about \$723 million was attributed to the hotel and hotel-casino sector. On average, the industry spends over \$4,800 per employee on health benefits, underscoring its commitment to workforce well-being.



The Facts Nevada resort association

FACT #6 Nevada leads the nation in tourism and continues to experience growth in key areas.

## **Peak Performers**

LAS AIRPORT PASSENGER VOLUME





HOTEL/MOTEL ROOM INVENTORY

AVERAGE DAILY ROOM RATES





#### SELECTED NEVADA TOURISM INDICATORS

Nevada's tourism industry is reaching new heights, driven by record visitor spending. The state has also experienced a boost in visitor volume, fueled by an increase in airport passenger traffic.

INDUSTRY INDICATOR	FY 2023	FY 2024	YEAR- /ER-YEAR GROWTH	HISTORICAL PEAK VALUE	HISTORICAL PEAK YEAR		ARIANCE OM PEAK
Visitor Volume	52.1 M	52.6 M	0.9%	56.5 M	FY 2017	▼	-6.9%
Airport Volume	61.1 M	63.2 M	3.4%	63.2 M	FY 2024		0.0%
Convention Attendance	6.0 M	6.2 M	3.1%	7.4 M	FY 2007		-15.7%
Hotel/Motel Occupancy Rate	77.6%	77.7%	0.1%	85.2%	FY 2007	▼	-7.6%
Hotel/Motel Room Nights Occupied	54.7 M	55.7 M	1.9%	58.8 M	FY 2017		-5.2%
Hotel/Motel Room Inventory	193,827	198,303	2.3%	198,303	FY 2024		0.0%
Average Daily Room Rate <sup>1</sup>	\$178.86	\$194.10	8.5%	\$194.10	FY 2024	•	0.0%
Gross Gaming Revenue	\$15.11 B	\$15.77 B	4.3%	\$15.77 B	FY 2024		0.0%

View detailed data in the appendix: <u>Nevada's Tourism Industry (Page 41)</u>

Sources: Nevada Commission on Tourism, Discover the Facts; Nevada Gaming Control Board; Las Vegas Convention and Visitors Authority (LVCVA); Reno-Sparks Convention and Visitors Authority; and Applied Analysis. Notes: <sup>1</sup>Weighted Average. Fiscal Years: July-June.

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FACT #7 Nevada boasts one of the nation's most conveniently located airports, putting newly arriving visitors just minutes away from the action.





Harry Reid International Airport (LAS) is about 3 miles from the heart of the Las Vegas Resort Corridor

Downtown

Harry Reid International Airport (LAS

📒 1 mi

Resort Corridor

LAS IS AMONG THE TOP 10 BUSIEST AIRPORTS IN THE U.S. WITH AN ALL-TIME RECORD OF 58 MILLION PASSENGERS IN 2024

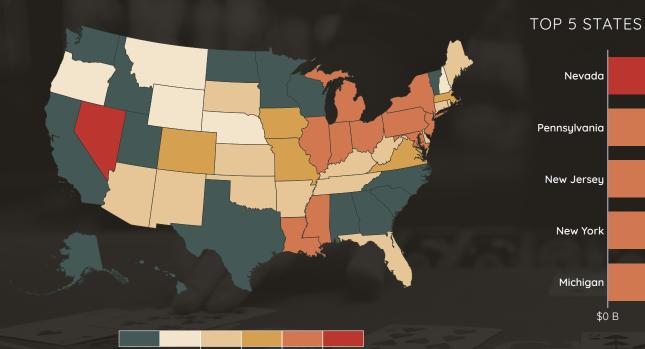
*Note:* <sup>1</sup>*Henderson Executive Airport, North Las Vegas Airport, Carson Airport and Reno/Stead Airport.* 

FACT #8 While commercial gaming has proliferated nationwide, Nevada remains the gold standard by which all others are measured.

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## Commercial Casino Gaming

CONSUMER SPEND BY STATE



\$10 B

\$2 B



NEVADA'S GROSS GAMING REVENUE IS MORE THAN 3X THAT OF ITS CLOSEST COMPETITOR, PENNSYLVANIA.

View detailed data in the appendix: <u>Commercial Casino Gaming (Page 48)</u> Source: American Gaming Association, State of the States 2024 (latest available).

\$100 M

\$1 B

Data

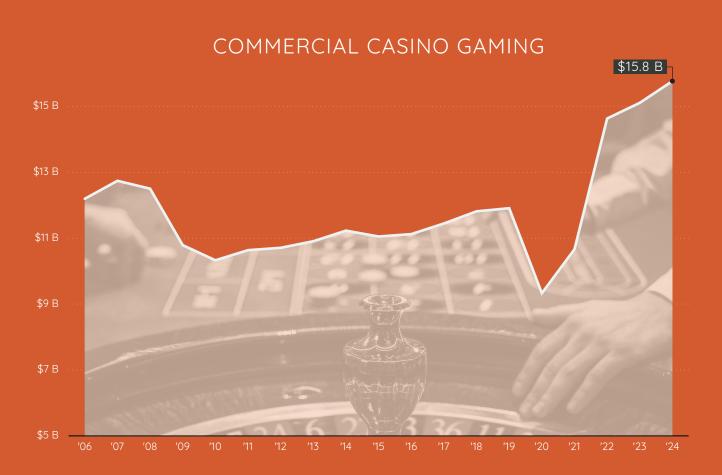
#### NEVADA'S GAMING REVENUE











FACT #9 **Innovation and a** stable regulatory and tax environment generate incremental investments, giving visitors even more reasons to seek out the Sports & Entertainment **Capital of the World.** 

Nearly \$18 billion in project costs are on the books to enhance and expand Nevada's tourism industry.

*View detailed data in the appendix: <u>Nevada's Tourism Investments (Page 43)</u>* 

**Sources:** Las Vegas Convention and Visitors Authority; Reno-Sparks Convention Authority; and third-party media sources.



The Facts nevada resort association

FACT #10 Nevada's tourism industry success extends well beyond economic results. As community partners, resorts actively invest in and enhance the local community.

#### Nevada Resort Association CSR Coalition

The Resort Association's Corporate Social Responsibility (CSR) Coalition works collaboratively as an industry on shared priorities to make a collective and lasting impact in Nevada. In addition to Association members, the CSR Coalition includes gaming equipment manufacturers Aristocrat and Light & Wonder. The CSR Coalition hears directly from nonprofit leaders and works collectively on solutions to the biggest societal challenges facing our community. Consisting of individuals working in our members' philanthropy, community engagement, diversity, equity and inclusion and environmental sustainability departments, the CSR Coalition has identified key focus areas and established working groups dedicated to these core areas: Ending human trafficking, addressing critical needs in the community such as food insecurity and homelessness, and expanding environment sustainability programs and practices. In 2024, the CSR Coalition held its first Nonprofit Leader Summit bringing more than 50 nonprofits together for a morning of conversation and collaboration around community engagement.

#### ANTI-HUMAN TRAFFICKING WORKING GROUP

Members collaborate with each other, law enforcement, nonprofits and persons with lived experience to bring more education and awareness of trafficking across the resort industry and to the community at large. The group has organized the NRA's Human Trafficking Education and Awareness Summit for Association members in 2023 and 2024. For the past five years (2021-2025), the Anti-Trafficking Working Group has cohosted a statewide virtual training for the resort industry with Truckers Against Trafficking during National Human Trafficking Awareness Month and actively supports the U.S. Department of Homeland Security's Wear Blue Day. In addition, the members worked with Signs of Hope's RISE program and the Las Vegas Metropolitan Police Department to develop best practices for trauma-informed/victim-centered responses to potential victims.

#### ENVIRONMENTAL SUSTAINABILITY WORKING GROUP

Through close collaboration, members developed best practices in food donation programs for the resort industry and continue to identify emerging technology and methods that help resorts meet their stated environmental goals in water conversation, energy reduction and waste diversion.

#### CRITICAL NEEDS WORKING GROUP

The group works closely to identify and assist with fast-moving critical needs in the community. Much of the group's efforts involve taking a closer look at issues coming before the CSR Coalition, working on possibilities and reporting back to the Coalition for possible action. During the pandemic, the group quickly mobilized to provide urgent needs across the community.

The Facts Nevada resort association

#### Campus for Hope

Campus for Hope is a collaborative public-private partnership uniting the Southern Nevada business community with state and local governments. This transformative investment will fund the design, construction, and operation of a comprehensive campus offering critical services to individuals and families experiencing homelessness, including:

- Medical & mental health services
- Basic skills training
- Employment readiness programs
- Housing navigation and support
- For more information visit <u>NevadaHope.org</u>

\$200 M TOTAL CAPITAL EXPENDITURES

## \$100 M

PRIVATE CONTRIBUTIONS





## LA Wildfire Response

Southern Californians are a special part of our community as neighbors, visitors, friends and family of Southern Nevadans. With such close ties between our communities, the resort industry has provided immediate support to the Los Angeles area impacted by the devasting January 2025 wildfires and remains committed to helping throughout recovery.

OUR MEMBERS HAVE:

- Made significant monetary donations to the Red Cross and the Los Angeles Fire Department Foundation
- Matched employee donations dollar for dollar
- Held donation drives and sent in-kind goods
- Contributed portions of sales
- Offering flexible and discounted stays and waived various fees

Nevada's resort industry will continue to strongly support our neighbors to help them recover as quickly as possible.

## NRA Community Partner Social Impacts

#### **Affinity Interactive**

AFFINITY

Interactive<sup>®</sup>

Affinity Interactive remains committed to being a responsible corporate citizen and making a positive impact on the communities it serves. In 2024, the company generously contributed \$700,000 through both financial donations and in-kind support to enhance the well-being of local residents where its casinos are located. Beyond financial support, Affinity Interactive's employees dedicated nearly 500 hours of volunteer service to a variety of important causes. These efforts included support for organizations such as the YMCA, Alzheimer's Association, American Cancer Society, Toys for Tots, Vet Tix, and numerous other local initiatives that foster community health, support, and development.

## Atlantis Casino Resort Spa

Atlantis Casino Resort Spa proudly continues its mission to provide support and valuable resources to the incredible community it serves in northern Nevada.

The Atlantis recently donated \$250,000 to the City of Reno's new Moana Springs Community Aquatics & Fitness Center. These funds were used to purchase equipment and furniture for the facility's new fitness center and multi-use rooms.

As Vitalant's largest partner in the region, the Atlantis hosted several blood drives throughout the year, helping the nonprofit blood services provider collect 732 units of much-needed blood. This will help to save as many as 2,196 lives.



The Atlantis continued its partnership with the Reno Initiative for Shelter and Equality, helping to raise \$70,000 for the nonprofit with its Toast & Taste of Summer event. The Atlantis also hosted its popular Winter Wonderland event, helping the Nevada Diabetes Association raise \$26,000. With its Holly Jolly Days Food Drive in December, the Atlantis was able to collect 2,202 lbs. of food for the Food Bank of Northern Nevada, which will provide 1,835 meals for individuals facing hunger and food insecurity.

The Atlantis donates thousands of dollars to multiple charities and organizations annuallu. Recent charitable endeavors include donations of \$50,000 to MD Anderson Cancer Center, \$25,000 to Honor Flight Nevada, an organization that flies veterans to Washington D.C. to see memorials erected in their honor, \$25,000 to the Nevada Donor Network, \$25,000 to Jewish Nevada, \$20,000 to Classical Tahoe and \$10,000 to the Boys and Girls Club of Truckee Meadows.

With the help of Everi Cares Giving Kiosks, the Atlantis has given its guests the opportunity to donate slot machine change to select charities. Since the program's inception in 2018, \$448.993 has been collected and distributed to the American Cancer Society Great West Division, the Food Bank of Northern Nevada, Honor Flight Nevada and the Make-A-Wish Foundation of Northeastern California and Northern Nevada.

CAESARS

## Boyd Gaming

One of Boyd Gaming's most well-known philanthropic programs is "Trees of Hope" and "Wreaths of Hope," our nationwide holiday decorating competition. Each holiday season, Boyd Gaming invites non-profits from the communities we serve to participate in this competition by decorating a tree or wreath in the spirit of their mission. Boyd customers are then invited to vote for their favorites, either in person or online, with the winning charities receiving cash prizes in support of their efforts.

Twenty-five Boyd Gaming properties nationwide participated in the 2024 competition, hosting a total of 183 non-profit organizations. Since the competition began in 2007, nearly \$2 million has been donated to participating charities.

#### **Caesars Entertainment**

Caesars Entertainment operates 15 destinations in Nevada and employs nearly 30,000 Team Members. Guided by its PEOPLE PLANET PLAY framework, the Company is dedicated to supporting its Team Members, guests and the communities it serves.

#### PEOPLE

In 2024, Caesars' Nevada-based Team Members contributed more than 6,000 volunteer hours through its HERO program, participating in initiatives focused on critical issues such as senior services, homelessness, food security and education. To continue to recognize extraordinary community engagement, Caesars introduced the Extraordinary HERO award to honor Team Members who demonstrate exceptional commitment to giving back. Additionally, the Caesars Foundation supported Nevada-based nonprofit organizations with over \$1 million in grants, while guest contributions through the Caesars Makes Change program raised over \$500,000 for local causes.

#### PLANET

Building on its environmental leadership, Caesars met its emission reduction target three years ahead of schedule in 2022 and set a new goal to reduce emissions by 46.2% by 2030 (from a 2019 baseline). In 2023 and 2024, the Company launched several initiatives to minimize its carbon footprint, including optimizing energy efficiency through climate-friendly investments and sustainable design. Notably, CAESARS FORUM achieved Gold-level LEED certification and the Company expanded renewable energy capacity through its partnership with an off-site utility-grade solar farm in Nevada.

#### PLAY

In 2024, Caesars won the National Council on Problem Gambling's (NCPG) Corporate Social Responsibility award for its pioneering Universal Exclusion policy and enhanced 21+ Gaming policy. The Universal Exclusion policy applies across the Company's robust gaming portfolio. It allows guests to self-exclude from all Caesars Entertainment platforms, including Caesars Sportsbook, iGaming and brick-and-mortar facilities. The Company  $\pm 6K$ also adopted an enhanced 21+ gaming policy that prevents individuals under the age of 21 from using Caesars VOLUNTEER HOURS Rewards<sup>®</sup> and limits access to gaming IN 2024 products for individuals under the By Nevada-based age of 21. These policies underscore the Team Members Company's long-standing commitment to Responsible Gaming.

## Fontainebleau Las Vegas

Fontainebleau Las Vegas: Commitment to CSR and ESG

At Fontainebleau Las Vegas, our commitment to *Environmental, Social, and Governance (ESG)* principles has been our guiding star – from construction through opening and into operations. By focusing on environmental stewardship, social responsibility, and sound governance, we elevate experiences for our guests, Members, and the Las Vegas community.



#### ENVIRONMENTAL STEWARDSHIP

Sustainability is at the core of our operations. Through innovative design and efficient resource management, we minimize our environmental impact while maximizing efficiency. Our dedication has earned *three Green Globes New Construction certifications,* which is a testament to our commitment to responsible development.

## +75 LOCAL CHARITIES

#### SOCIAL RESPONSIBILITY

People are at the heart of Fontainebleau Las Vegas. Since opening on December 13, 2023, we have supported **over 75 local charities,** building impactful partnerships that strengthen and uplift our community. We are equally committed to fostering rewarding career opportunities for our Members while providing world-class experiences for our guests.

#### SOUND GOVERNANCE

Integrity and compliance guide our daily operations. We uphold the highest ethical standards, promote responsible gaming through partnerships with the *Nevada Council and National Council on Problem Gambling*, and enforce strict data protection policies to safeguard the personal information of our guests and Members. Fontainebleau Las Vegas proudly sets a new standard for responsible luxury hospitality on the Las Vegas Strip.

#### Golden Entertainment

Golden Entertainment operates eight casino properties and 72 branded taverns in Nevada and employs over 5,200 team members. Our mission is to create authentic entertainment experiences where premium service is delivered at an exceptional value while supporting our visitors and the local communities we serve. Our human capital initiatives reflect our commitment to aligning our workforce with our *mission and values.* 

We encourage our team members' engagement in volunteerism and support our team members' involvement in local philanthropic opportunities. We are proud to be involved in various charitable events, including an annual fundraiser for *amyotrophic lateral sclerosis ("ALS")*, the Keep Memory Alive Foundation for brain disorders, Scale the STRAT for the American Lung Association, and others. We have been contributing to the AAA

Scholarship fund since 2018 and donate \$200,000 each year. We support food security programs, including but not limited to, Feed a Family, Meals for Christmas and Thanksgiving, and our team members volunteer in food banks. In addition, we participate in *"Adopt the School"* programs in each community we operate in and support local schools through both charitable donations and supply drives. In 2024, we donated more than *\$1,000,000 and volunteered nearly 11,000 hours to various local and national organizations benefitting children* and local families, advancement of education and career opportunities, and promotion of health awareness.

#### \$200K ANNUAL DONATION TO AAA SCHOLARSHIP FUND



In 2024, we continued our relationships with various local non-profit organizations to connect job seekers with employment opportunities within Golden and hosted hiring events throughout the year. We continued our outreach to academic institutions, in particular, *the University of Nevada, Las Vegas ("UNLV")* to offer internship programs for students within our Finance, Accounting, Hospitality, Marketing, and Information Technology departments to source diverse candidates. We enhanced our training initiatives so that those with a skills gap or no prior experience could receive training enabling them to perform their job duties effectively. Further, *we provide behavioral interviewing training to support investment in our top talent.* We maintain recruitment opportunities on our website that also include access to various company's policies and commitment statements.

In 2022, we launched our *Golden Women's Group ("GWG")*, a women's leadership development program dedicated to the workplace advancement of women. The mission of the GWG is to promote a support network among its members and to provide mentoring and professional education for established and emerging women leaders within our organization. We have completed the third year of the program with over 50 GWG graduates.

IN DONATIONS TO SOUTHERN NEVADA NONPROFITS

### Grand Sierra Resort and Casino

Grand Sierra Resort and Casino (GSR) is involved in the community in a variety of ways, primarily through our GSR Cares initiative. GSR Cares supports local charitable endeavors through cash and in-kind donations and team member volunteer programs. *GSR donated more than \$200,000 in 2024 to local organizations, including Make a Wish Nevada , Big Brothers Big Sisters, Children's Cabinet, Communities in Schools and Northern NV Food Bank to name a few.* In addition, GSR also supports Robert Mitchell Elementary School and Vaughn Middle School with direct monetary contributions. Finally, *GSR unveiled the Meruelo Superhero program* recognizing



extraordinary community heroes within our team at GSR and Sahara Las Vegas.

#### Mesquite Gaming

MESQUITE GAMING Mesquite Gaming showcases a strong commitment to the community by supporting local organizations, schools, and events. One notable initiative is Golf Fore Kids, where the Palms Golf Course is donated for a day to host a Christmas toy drive benefiting children in Mesquite and nearby areas. Contributions to education

include school supply donations, teacher lunches, and familyoriented events for *Virgin Valley and Joseph Bowler Elementary Schools, along with prom sponsorships for local high schools.* 

Essential community services also benefit from their support, such as the *Mesquite Salvation Army.* They host events like a summer poolside BBQ and a canned food drive to engage the community. Veterans and seniors are honored

through Thanksgiving turkey donations and complimentary Veterans Day buffet meals for veterans and a guest, *totaling \$56,500—a testament to their spirit of gratitude and care.* 

Their generosity extends beyond Mesquite, with raffle item donations supporting regional causes focused on children's health, education, and underserved communities. Southern Nevada nonprofits, including Gigi's Playhouse, Adam's Place, and Goodie Two Shoes, have received more than \$75,000 in donations collectively.

Through these initiatives, they enrich lives and strengthen the social fabric of Mesquite and surrounding areas, reflecting their dedication to making a positive impact.

MGM RESORTS

#### MGM Resorts

At MGM Resorts, "We Are Focused on What Matters: Our People, Our Communities, Our Environment and Responsible Business Practices" articulates our commitment to generating actions that will have an enduring impact on the world.

#### **OUR COMMUNITIES:** *MGM Resorts is invested in growing and supporting strong communities.*

- Employees give to causes in the community through the MGM Resorts Foundation. In 2024, more than \$3 million was distributed in the form of *133 grants to local charities.*
- With a focus on education, workforce development and hunger relief, MGM Resorts gave more than \$4 million in grants to local nonprofits in 2024.
- MGM Resorts employees have donated more than 1 million volunteer hours to organizations that matter to them in the community.

**OUR ENVIRONMENT**: we are committed to a more environmentally sustainable future.

- MGM Resorts has avoided the use of *18 billion gallons of water since 2007.*
- The MGM Resorts Mega Solar Array, the industry's largest directly sourced renewable electricity project, can power up to 90% of Las Vegas's daytime energy needs.
- The Feeding Forward program has donated more than 5 million meals to the community since 2016, combating both food waste and food insecurity at scale.

For additional information on how MGM Resorts is uplifting communities, please visit *mgmresorts.com/focused* 

#### Nugget Casino Resort

The Nugget has made significant strides in sustainability, implementing a comprehensive array of eco-friendly initiatives across its operations in the 2024 calendar year. In the hotel, low-flow water restrictors are installed in all sinks, showers, and toilets, drastically reducing water usage. Additionally, the property has transitioned to low-voltage LED lighting in hotel rooms and corridors, promoting energy efficiency. *Guests are also encouraged to reuse towels and linens to minimize environmental impact.* 

Recycling efforts are robust, with the Nugget recycling glass, cardboard, and used kitchen grease, while electronics like TVs and computers are picked up by local recycling companies. In the laundry department, commercial washing machines are designed to recycle water and chemicals, further reducing resource consumption.

Energy efficiency extends to the mechanical systems, with a Building Energy Management System (BMS) that controls HVAC, chiller, and boiler systems. *The BAC Cooling Towers offer "free cooling," significantly reducing energy costs. The Nugget has also retrofitted 50% of its parking lot lighting with energy-saving LED fixtures.* 

Peppermill

00K

DONATED TO

DAVIS CREEK FIRE

**FMFRGFNCY** 

FUND

The property's roofs feature *Thermoplastic Polyolefin (TPO) membranes, enhancing water resistance, UV protection, and energy efficiency.* With ongoing efforts to improve sustainability, the Nugget is dedicated to reducing its environmental footprint while maintaining high-quality guest services.

#### PENN Entertainment

Giving back to our team members, supporting and encouraging diversity, helping the underserved in our *communities, promoting responsible gaming, and being responsible stewards* of our finite natural resources are core values for all of us at PENN Entertainment.

With its **43** properties in 20 states, and Interactive businesses in Canada and Gibraltar, PENN donated more than \$9 million in support of local charities and veteran-focused organizations in 2024, and generated over \$16M in economic development grants. PENN's team members provided over 11,000 volunteer hours to help those in need.

Through the PENN Entertainment Foundation, PENN continues to maintain relationships with Nevada-based organizations such as *Tech Impact, Opportunity Village, Discovery Children's Museum, Project 150, Shade Tree, Silver State Equality, Junior Achievement, Unshakeable and Grant* 

A Gift Autism, Vegas Stronger, The Animal Foundation. PENN also partners with the Clark County Public Education Foundation to administer its Diversity Scholarship Program which *awards* \$1M in scholarships annually to children of its team members.

In 2024, PENN's Henderson property, The M Resort, supported the greater Las Vegas area with monetary and in-kind charitable donations to organizations such as *the Raiders Foundation, The Friendship Circle of Las Vegas, HopeLink of Southern Nevada, the Vegas Veterans Hockey Foundation, and the Nevada Humane Society*. Their team members also donated their time to volunteer at fundraising events and serve those in need within their community.

Additionally, M Resort undertakes sustainability practices, including efforts to reduce the use of Styrofoam and single-use plastics in its daily operations, smart thermostats in its hotel rooms and other *energy-efficient fixtures*, EV charging stations in the parking lot, recycling of electronic devices and cooking oil, and outsourcing of laundry services to an environmentally-friendly vendor to reduce water consumption.

#### Peppermill Resort Spa Casino

SUPPORT

OF LOCAL

**CHARITIES** 

PFNN

Peppermill Resort Spa Casino is dedicated to delivering exceptional hospitality while actively supporting the community and promoting sustainability. When disasters strike, the Peppermill steps up to provide meaningful assistance. Following the devastation caused by the Davis Creek Fire, which ravaged the local area and displaced countless families, the Peppermill stepped in by donating \$100,000 to the Davis Creek Fire Emergency Fund to provide immediate relief, while also offering free rooms to displaced families and Red Cross personnel assisting with recovery efforts. As part of its ongoing community initiatives, the Peppermill partners with the Food Bank of Northern Nevada for the monthly Mobile Harvest event, where employees volunteer to distribute fresh produce, meat, and essential food items to individuals and families experiencing food insecurity. Additionally, through the Pie it Forward Bake Sale, the Peppermill contributed over \$9,000 in cash and custom artwork to furnish a new affordable housing complex for the Food Bank.

The Peppermill's community efforts extend to education, including a donation of over \$3,700 to Anderson Elementary, a local Title I school, along with organizing Halloween festivities and holiday caroling events for the students. The resort also provided over \$65,000 in in-kind donations to local and regional nonprofits, further supporting vital causes in the community.

In sustainability, the Peppermill leads the way with its investment in geothermal technology, which heats 100% of the resort's domestic water and provides all mechanical heat throughout the property. This initiative reduces the resort's carbon footprint by eliminating 12,000 metric tons of CO2 emissions annually, underscoring its commitment to environmental stewardship. The resort has also installed a water recycling system for laundry services, conserving millions of gallons of water each year. Furthermore, Peppermill recycles waste oils through a third-party partner who converts the oils into biodiesel fuel, exemplifying its commitment to environmental stewardship.

Peppermill Resort Spa Casino remains steadfast in its mission to create a positive impact, from enriching the community to advancing sustainable practices.



#### **Red Rock Resorts**

Red Rock Resorts (Station Casinos) is committed to social responsibility and prides itself on its established, outstanding corporate citizenship track record. The company's decadeslong commitment has been reflected in recent years through:

- A \$10 million commitment to a new \$200 million facility, Campus for Hope, for transitional housing in the Las Vegas Valley.
- The Company's long support for the Clark County School District through its "Smart Start" school program, which supports in-need schools in Clark County by contributing \$110,000 per year and \$2.5 million since its inception.
- Three-Square Food Bank's "Backpack for Kids" program with an annual donation of \$100,000 per year, supporting children experiencing food insecurity

The company considers environmental stewardship part of our social responsibility and has obtained Green Globes certification

for all seven resort properties and our corporate building. They have taken an early and leading role in seeking to add charging stations for electric vehicles at our properties. They have installed water-saving fixtures and removed natural grass features at our resorts to reduce water consumption. The company's newest resort, Durango Casino and Resort, was designed with sustainability goals in mind. This includes incorporating Green Globes certification into the construction process, adding bike access with dedicated bike lanes, and designing features across the property that conserve water.

#### red rock resorts



#### GREEN GLOBES CERTIFICATION

For all seven resort properties and corporate building

AWARDED TO

74 I OCAL

NON-PROFITS

IN 2023

## Resorts World Las Vegas

At Resorts World Las Vegas, our *Culture of YOU* is at the heart of everything we do, guided by our CULTURE COMMITTEE AND FIVE CSR PILLARS: Sustainability, Diversity, Equity & Inclusion, Financial Responsibility, Safety & Wellness, and Philanthropy.

In 2024, we celebrated impactful initiatives:

 INTERNSHIPS: Partnered with UNLV Harrah College of Hospitality, graduating 27 interns and hiring several full-time.



- SCHOLARSHIPS: Awarded 20 scholarships to Team Members and dependents with the Public Education Foundation.
  - PATHWAYS TO CITIZENSHIP: Helped 24 Team Members become U.S. citizens through the Immigrant Home Foundation.

Through Clark County School District's Adopt-A-School program, we partnered with Crestwood Elementary to provide books, classroom prizes, teacher appreciation events, and *holiday gifts for 25 families.* We also hosted the *LVMPD Good Ticket ceremony, recognizing 24 law enforcement members* for positive community impact.

NHLA STAR OF THE INDUSTRY AWARD RECIPIENT FOR WATER CONSERVATION

Our dedication to sustainability earned us the NHLA Star of the Industry award for Water Conservation for the second consecutive year. Additional efforts included **113 units of blood** collected through **Red Cross drives and Diversity Award recognition at the PRIDE Parade.** We empower every Team Member to live our values by **Showing UP**, **Stepping UP, and Lifting Others UP daily.** 

## San Manuel Gaming and Hospitality Authority | Palms Casino Resort

Since 2020, San Manuel Gaming and Hospitality Authority (SMGHA) and *San Manuel Band of Mission Indians have pledged \$16 million to the Las Vegas community.* 

In 2023 and 2024, SMGHA, owners of Palms Casino Resort, along with their charitable arm, Palms Cares, reaffirmed this profound commitment to improving the quality of life in Southern Nevada.

As the first Native American tribe to wholly own and operate a casino resort in Las Vegas, SMGHA continued the tradition of awarding grants, starting in 2020, and continuing through the opening of Palms in 2022 and beyond.

Inspired by the principle of Yawa'—to act on one's beliefs—Palms Cares has supported numerous local non-profits dedicated to fostering positive change. This steadfast commitment to the well-being and vibrancy of the Las Vegas community has become an annual tradition at Palms. In 2023, Palms Cares awarded \$2 million in funding to 74 local non-profits. In 2024, Palms Cares introduced the Tribe's tradition of Forging Hope, an annual celebration honoring four non-profit recipients with \$25,000 each, in addition to \$1.9 million in grants to 45 local charities and community sponsorships.

33

## Silverton Casino Lodge

Powered by our passion, the Heart of Silverton program was created to encourage community-driven initiatives, foster corporate responsibility, and support local causes and nonprofits that align with Silverton's values.



#### Our strategic pillars are:

- Corporate Social Responsibility, demonstrating our commitment to giving back through sustainable practices and philanthropy.
- Partnerships and Sponsorships, establishing and nurturing relationships with *local businesses, nonprofit organizations and community groups.*
- Team Member Engagement, encouraging employees to participate in volunteer efforts as ambassadors for Silverton's community values.
- Community Events, hosting and sponsoring events that bring the community together and promote Silverton's role as a hub of local entertainment.

Together, we strive to create meaningful connections, inspire positive change, and make a lasting impact in the community we proudly call home.

## The Venetian Resort

#### The Venetian Resort Las Vegas - 2024 Social Impact & Sustainability Commitment

The Venetian Resort was built on a foundation of love, with a deep commitment to volunteerism, charitable giving, and sustainability. These values continue to drive our initiatives, creating a lasting and meaningful impact on the Las Vegas community and beyond.

#### Sustainability Leadership & Recognition

The Resort's sustainability program, established in 2010, is built on four key pillars: Green Buildings, Environmentally Responsible Operations, Green Meetings and Events, and Stakeholder Engagement. In 2022, The Venetian Convention & Expo Center was recertified LEED Gold, reinforcing the Resort's dedication to sustainable practices.

In 2024, The Venetian rescued 133,000 meals in partnership with a local nonprofit and launched the Food Rescue Alliance, an initiative recognized by The White House for its leadership in food waste reduction and hunger relief. Additionally, our nano-water filtration system continues to save millions of gallons of water annually, while our Green Meeting Concierge Team ensures that meeting clients have access to zero-waste event solutions.

#### **Community Engagement & Volunteerism**

With 8,000+ dedicated Team Members, The Venetian Resort proudly supports 100+ charitable events annually, focusing on hunger and homelessness, education, veterans' support, and sustainability.

In 2024, we achieved an incredible milestone—10,000 volunteer hours! Team Members dedicated their time and talents through initiatives like gardening, book cleanings, veteran support, tax assistance, food service, and charity walks.

Through these efforts, The Venetian Resort remains committed to uplifting the community, supporting impactful organizations, and inspiring meaningful change for a better future. THE VENETIAN RESORT

**VOLUNTEER** 

HOURS IN 2024

## Wynn Resorts

As champions of the destinations they serve, Wynn Resorts invests heavily in enhancing the quality of life in their home communities. These transformative investments focus on leveraging Wynn Resorts' core expertise in hospitality and development to create community engagement and social impact programs that care for others while delivering tourism revenue, jobs, and opportunities to local businesses.

**THE COMPANY'S MISSION IS TWOFOLD:** to build stronger and more resilient communities that their employees can proudly call home and to foster their reputation as world-class tourism centers that global travelers want to experience.

In 2023, the company engaged in volunteerism and offered a wide range of programs in the nonprofit sector. These efforts include:

- Over 35,000 volunteer hours.
- \$245,707 in scholarship dollars to 46 new and continuing Wynn Employee Foundation scholarship recipients.

- An annual Nonprofit Leadership Retreat at Wynn Las Vegas brought together 300 nonprofit representatives serving Southern Nevada's most critical needs.
- Donations of more than \$6.4 million in cash and more than \$2.4 million in in-kind support to nonprofit organizations across North America that align with the company's corporate giving pillars of education, cultural enrichment, and vibrant communities.

Wynn Resorts also continues to support nonprofits that address food insecurity. In 2023, employee volunteers, friends, and community partners packed more than *2 million meals during Feed the Funnel events.* Wynn Resorts' Giving Week 2023 served several nonprofits, including Petersen Elementary School, HELP of Southern Nevada, and Three Square Food Bank.

2023 was a historic fundraising year for the Wynn Resorts Foundation. Special fundraising events and employee generosity raised more than *\$1.1 million to support various causes throughout the company's communities.* In addition, *Points of Light awarded Wynn Resorts its Civic 50 Award* for the fourth year in a row, classifying the company as one of the *50 most community-minded companies in America.* 



IN CASH DONATIONS

TO NONPROFITS

ACROSS NORTH

AMERICA

RESORTS



# About Us

BOARD MEMBERS 72 PARTNER RESORTS The Nevada Resort Association was established in 1965 and has been providing industry insight ever since. The Association works with members from across the state to gather information on the tourism industry to provide the best available data for future industry decisions and state policies that will allow Nevada to remain as one of the top gaming and travel destinations in the world. Members include a diverse group of gaming and resort establishments.



Applied Analysis, a Nevadabased economic research and analysis consultancy, was retained by the Nevada Resort Association to review and analyze the tourism industry in Nevada. The study includes highlights of the state of the industry, economic and fiscal contributions in Nevada and other qualitative contributions of resort properties. It is also worth noting this report would not be possible without the support and research of others in the community, including the Las Vegas Convention and Visitors Authority, Reno-Sparks Convention and Visitors Authority, Nevada Commission on Tourism, Nevada Gaming Control Board and the Nevada Resort Association.

## Nevada Resort Association Partner Resorts



# Supporting Materials



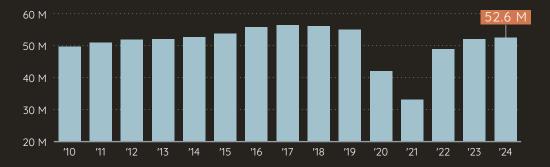
# STATE OF THE INDUSTRY39NEVADA'S GAMING INDUSTRY46EMPLOYMENT IMPACTS53WAGE AND SALARY IMPACTS57ECONOMIC OUTPUT AND TOTAL IMPACTS60PUBLIC REVENUE (TAX) IMPACTS63

The Facts Nevada resort association

# State of the Industry

THE FOLLOWING TAKES A DEEPER DIVE INTO THE STATE'S VISITATION AND SPENDING TRENDS. DISCOVER WHERE THE STATE'S MAJOR TOURISM INVESTMENTS ARE TAKING PLACE.

## Nevada's Tourism Industry

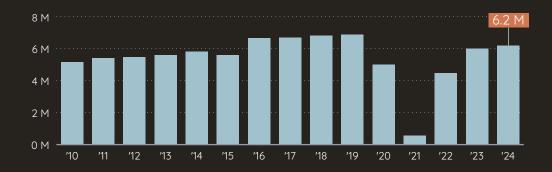


#### VISITOR VOLUME

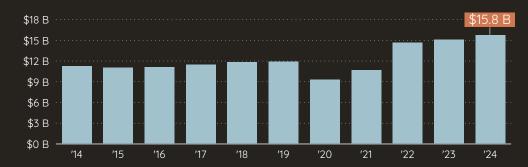
#### AIRPORT VOLUME



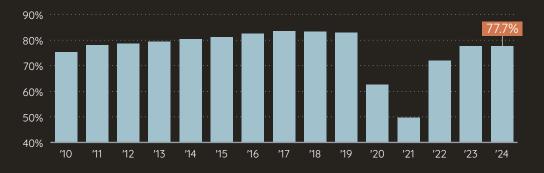
#### CONVENTION ATTENDANCE



#### GROSS GAMING REVENUE



Source: Nevada Commission on Tourism, Discover the Facts; Nevada Gaming Control Board; Las Vegas Convention and Visitors Authority (LVCVA). Note: Fiscal year represented.

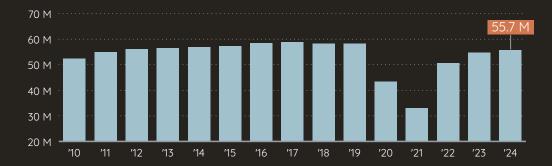


#### HOTEL/MOTEL OCCUPANCY RATE

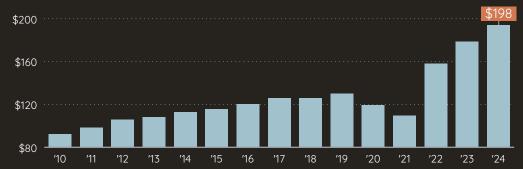
HOTEL/MOTEL ROOM INVENTORY



#### HOTEL/MOTEL ROOM NIGHTS OCCUPIED



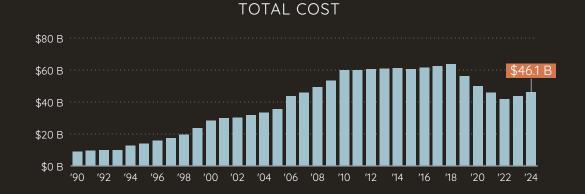
AVERAGE DAILY ROOM RATE



Source: Nevada Commission on Tourism, Discover the Facts; Nevada Gaming Control Board; Las Vegas Convention and Visitors Authority (LVCVA). Notes: Fiscal year represented. Average daily room rate is a weighted average.

## Nevada's Tourism Investments

COST BASIS OF FIXED ASSETS



ANNUAL GROWTH



Source: Nevada Gaming Control Board, Gaming Abstract, Non-restricted gaming licensees with \$1 million or more in gaming revenue. Note: Fiscal year represented (stated at historical cost basis, not inflation-adjusted).

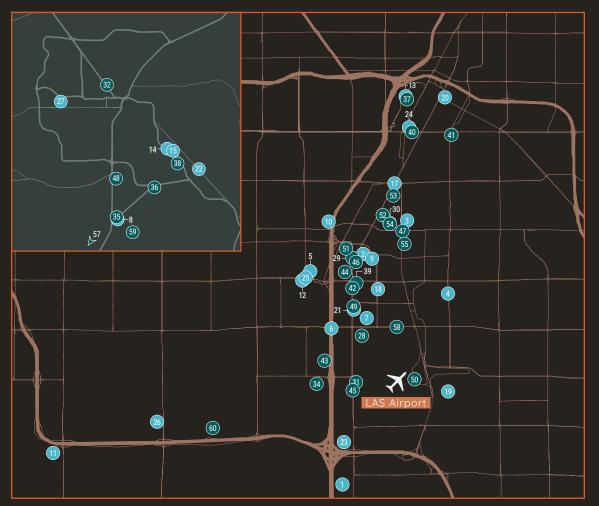
#### Planned and Under Construction Tourism Investments

EXPENDITURES

projects 68

of Nevada's future tourism projects are located within the Las Vegas Valley

## Nevada's Tourism Investments





Under Construction

Planned

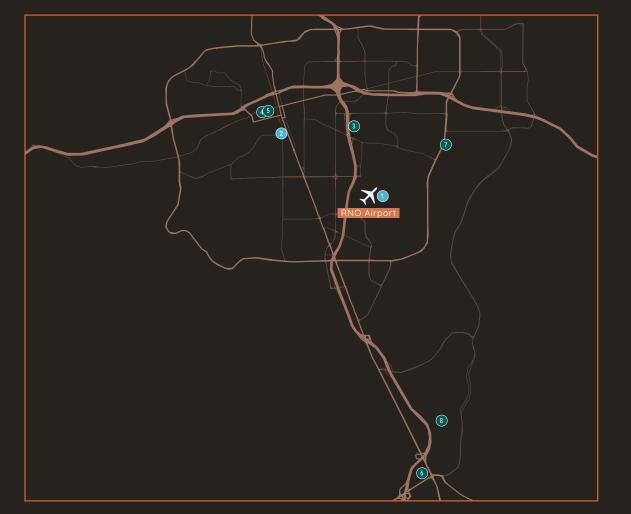
- 20 El Cortez Renovations \$20 Million, Under Construction
- 21 BLVD Retail Center DND, Under Construction
- 22 Cadence Crossing DND, Under Construction
- 23 Element Hotel by Westin DND, Under Construction
- 24 Evel Knievel Museum DND, Under Construction
- 25 Flamingo Mixed-Use Development DND, Under Construction
- 26 Spark by Hilton Las Vegas Airport DND, Under Construction
- 27 Suncoast Hotel & Casino Renovations DND, Under Construction
- 28 A's Stadium \$2 Billion, Planned
- 29 Hard Rock Rebrand of the Mirage \$2 Billion, Planned
- **30** Majestic Las Vegas \$1 Billion, Planned

- **31** Dream Las Vegas \$1 Billion, Planned
- 32 Hylo Park \$380 Million, Planned
- **33** Las Vegas Spaceport \$310 Million, Planned
- 34 Nuance Las Vegas Hotel & Spa at Allegiant Stadium \$275 Million, Planned
- **35 Marnell West Henderson Casino** \$250 Million, Planned
- **36** Green Valley Ranch Renovations \$150 Million, Planned
- **37** Las Vegas Museum of Art \$150 Million, Planned
- **38** Sunset Station Renovations \$53 Million, Planned
- **39** Bottled Blonde \$50 Million, Planned
- 40 Neon Museum \$45 Million, Planned
- 41 Huntridge Theater Renovation \$22 Million, Planned

- 42 Bellagio and Las Vegas Blvd Pedestrian Bridge \$18 Million, Planned
- 43 Boring Company Loop -Allegiant Stadium \$9 Million, Planned
- 44 Boring Company Loop -Caesars Palace \$3 Million, Planned
- 45 Atari Hotel DND, Planned
- 46 Best Western Plus Casino Royale -Center Strip DND, Planned
- 47 Convention Ctr. Dr and Las Vegas Blvd Pedestrian Bridge DND, Planned
- 48 Courtyard by Marriott South DND, Planned
- 49 Fertitta Entertainment Casino/ Hotel Project DND, Planned
- 50 Harry Reid Airport Expansion DND, Planned

- 51 King David Hotel DND, Planned
- 52 Las Vegas Blvd/Elvis Presley Blvd Mixed-Used DND, Planned
- 53 LVXP Arena DND, Planned
- 54 Majestic Plaza DND, Planned
- 55 Mardi Gras Hotel and Casino Redevelopment DND, Planned
- 56 Oak View Group Arena and Hotel-Casino DND, Planned
- 57 Southern Nevada Supplemental Airport DND, Planned
- 58 SpringHill Suites Marriott DND, Planned
- 59 Station Casinos Inspirada DND, Planned
- 60 TownePlace Suites Southwest DND, Planned

Sources: Las Vegas Convention and Visitors Authority and third-party media sources. Notes: "DND" stands for Did Not Disclose. Contains investments as of December 2024.



#### RENO-SPARKS AREA

L	Inder Construction	Planned			
1	Reno-Tahoe Ir \$2 Billion, Under C	nternational Airpon	rt Expansion		
2	2 Nevada Museum of Art Expansion \$60 Million, Under Construction				
3	Grand Sierra F \$1 Billion, Planned	Resort Expansions	and Renovations		
4	Neon Line Mixe \$1 Billion, Planned				
5	J Resorts Expo \$130 Million, Plann				
6	Dave & Buster \$6 Million, Planned				
7	Truckee River \$3 Million, Planned	Improvements d			
8	Downtown Da DND, Planned	monte			

Sources: Reno-Sparks Convention Authority and third-party media sources. Notes: "DND" stands for Did Not Disclose. Contains investments as of December 2024.

The Facts nevada resort association

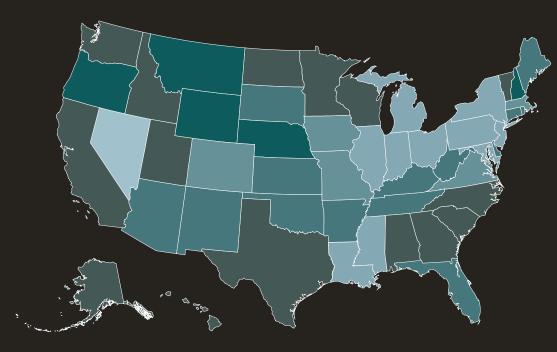
# Nevada's Gaming Industry

COMMERCIAL CASINO GAMING IS GROWING NATIONALLY. THE FOLLOWING HIGHLIGHTS NEVADA'S POSITIONING AND GAMING REVENUES TRENDS.

## **Commercial Casino Gaming**

U.S. GROSS GAMING REVENUE

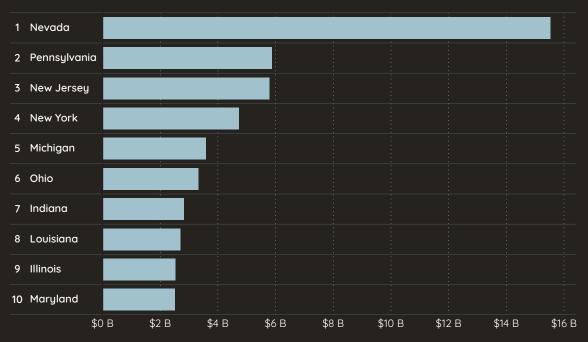
#### CONSUMER SPEND BY STATE



No									
Data	\$10	0 M	\$1	В	\$2	В	\$10	DВ	

UNITED STATES TOTAL

#### Top 10 States

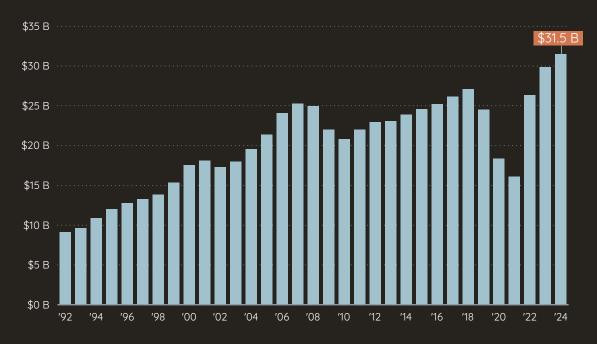


Source: American Gaming Association State of the States 2024 (latest available).

## Gaming and Non-Gaming Revenue Combined

CASINOS WITH \$1 M+ IN GAMING

TOTAL COMBINED REVENUE





**Source:** Nevada Gaming Control Board, Gaming Abstract, Non-restricted gaming licensees with \$1 million or more in gaming revenue. **Notes:** Fiscal year represented. Starting in fiscal year 2019, with regards to Financial Accounting Standards Board ("FASB") Accounting Standards Codification 606 – Revenue from contracts with customers, all nonrestricted licensees (public and nonpublic organizations as defined by FASB) were required to follow the new accounting standard when preparing standard financial statements.

#### ANNUAL GROWTH

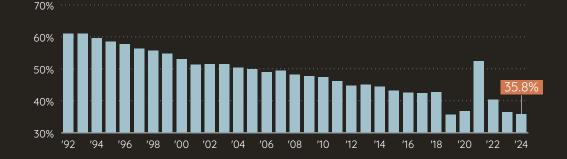
## Nevada's Casino-Hotel Revenue

CASINOS WITH \$1 M+ IN GAMING



GAMIN<u>G REVENUE</u>

GAMING REVENUE AS A % OF TOTAL REVENUE





#### NON-GAMING REVENUE

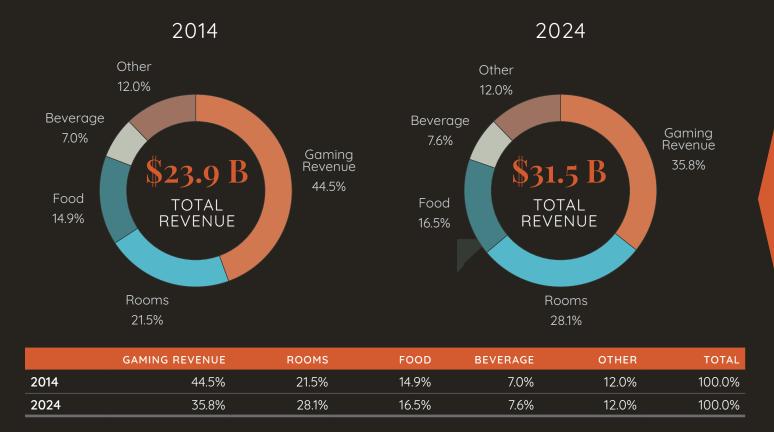
#### NON-GAMING REVENUE AS A % OF TOTAL REVENUE



Source: Nevada Gaming Control Board, Gaming Abstract, Non-restricted gaming licensees with \$1 million or more in gaming revenue. Notes: Fiscal year represented. Starting in fiscal year 2019, with regards to Financial Accounting Standards Board ("FASB") Accounting Standards Codification 606 – Revenue from contracts with customers, all nonrestricted licensees (public and nonpublic organizations as defined by FASB) were required to follow the new accounting standard when preparing standard financial statements.

## Gaming and Non-Gaming Revenue Distribution

CASINOS WITH \$1 M+ IN GAMING



**Source:** Nevada Gaming Control Board, Gaming Abstract, Non-restricted gaming licensees with \$1 million or more in gaming revenue. **Notes:** Fiscal year represented. Starting in fiscal year 2019, with regards to Financial Accounting Standards Board ("FASB") Accounting Standards Codification 606 – Revenue from contracts with customers, all nonrestricted licensees (public and nonpublic organizations as defined by FASB) were required to follow the new accounting standard when preparing standard financial statements. Totals may not sum due to rounding.

10-Year Compound Annual Growth Rates by Category FISCAL YEAR 2014 TO 2024

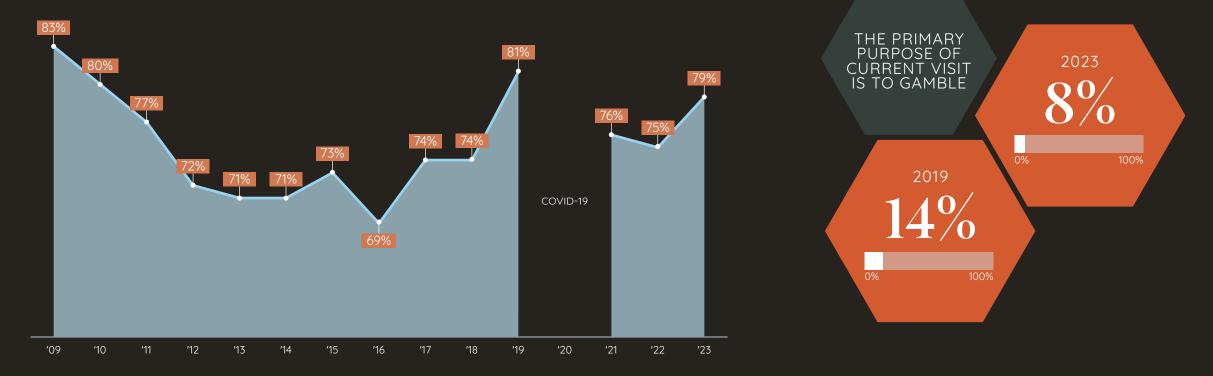




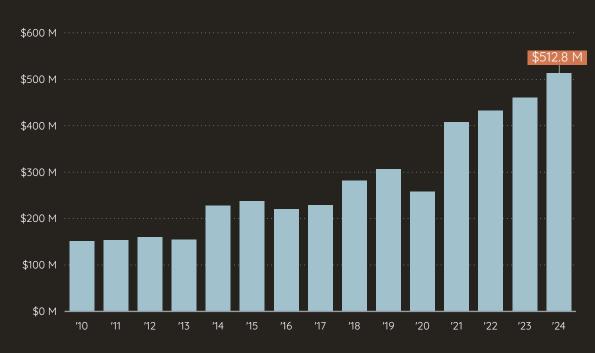
beverage gaming revenue +3.7% +0.6%

## Southern Nevada Gaming Visitor Trends

#### SHARE OF VISITORS TO LAS VEGAS WHO GAMBLED

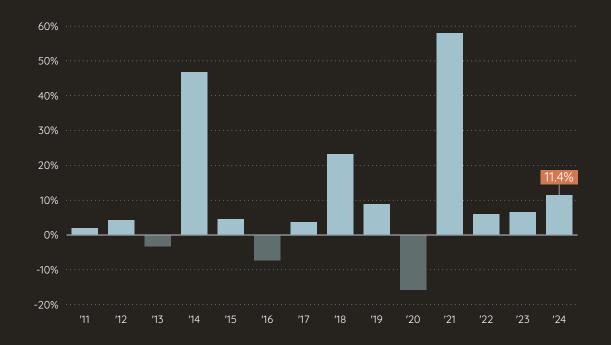


## Sports Betting in Nevada



#### TOTAL REVENUE

#### ANNUAL GROWTH



Source: Nevada Gaming Control Board. Notes: Fiscal year represented. In March 2020, the COVID-19 health crisis resulted in the cessation of large-scale sporting events.

The Facts Nevada resort association

# **Employment Impacts**

NEVADA'S TOURISM INDUSTRY CONTINUES TO RECOVER, AND THE RIPPLE EFFECT IT HAS ON THE STATE'S EMPLOYMENT OVERALL IS CRITICAL.

## Nevada's Tourism Industry Impacts

#### 2024 EMPLOYMENT IMPACTS

# total jobs supported 436,600

INDUCED EMPLOYMENT **91,400** 

INDIRECT EMPLOYMENT **59,400** 

#### DIRECT EMPLOYMENT 285,800

**Sources:** Applied Analysis and IMPLAN. **Notes:** The estimated economic impact figures (including direct, indirect and induced impacts) presented in this section and following sections are generally reflective of the impacts of the Nevada resort tourism industry. Figures may not sum due to rounding.

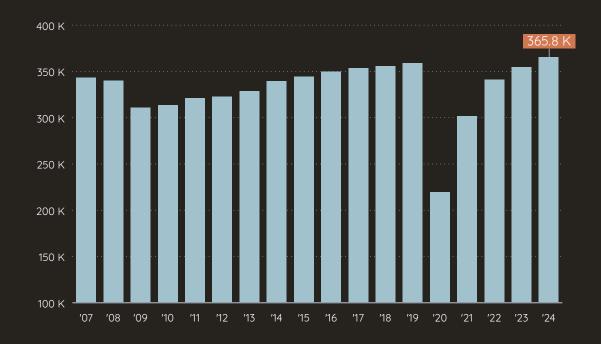


	10-YEAR COMPARISON			VS. PRIOR YEAR				
NEVADA EMPLOYMENT INDICATOR	FY '14	FY '24		GROWTH	FY '23	FY '24	G	ROWTH
Total Employment	1.2 M	1.6 M		30.3%	1.5 M	1.6 M		3.3%
Leisure & Hospitality Employment	339.6 K	365.8 K		7.7%	355.0 K	365.8 K		3.0%
Leisure & Hospitality Employment Share	27.9%	23.1%		-4.8%	23.1%	23.1%	•	-0.1%
Unemployment Rate	8.3%	6.0%	▼	-2.3%	5.2%	6.0%		0.8%

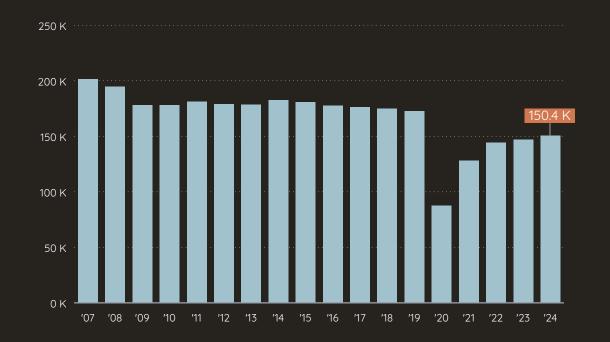
Source: U.S. Bureau of Labor Statistics; Not Seasonally Adjusted. Note: Fiscal years represented.

## Nevada's Tourism Industry Employment

#### LEISURE AND HOSPITALITY EMPLOYMENT



#### HOTEL-CASINO EMPLOYMENT

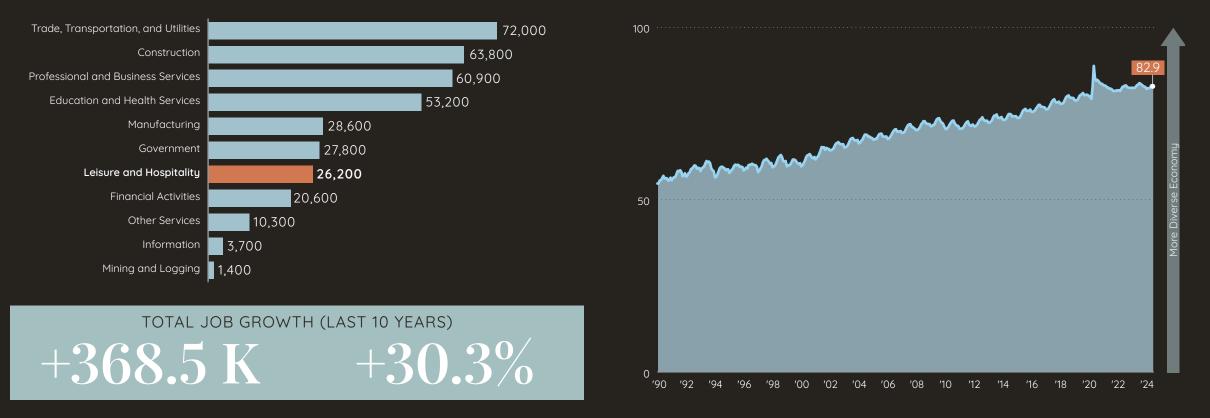


Source: U.S. Bureau of Labor Statistics; Not Seasonally Adjusted. Notes: Fiscal year represented. Hotel-casino employment is a subset of the leisure and hospitality employment industry.

NEVADA'S HACHMAN DIVERSITY INDEX

### Nevada's Diversifying Employment

#### NEVADA EMPLOYMENT GROWTH (NET) BY SECTOR Fiscal Year 2014 vs. 2024



**Source:** U.S. Bureau of Labor Statistics and Applied Analysis. **Note:** To determine economic diversity, the Hachman Index compares the relative shares of the local economy to those of the national economy to identify the variances in each employment sector, also known as the location quotient. Impacts are then aggregated to create the diversity index. A score of 100 reflects a diversified economy, while a score of 0 reflects a narrow economy. The Hachman Index assumes the national economy reflects broad diversity.

The Facts nevada resort association

# Wage and Salary Impacts

NEVADA'S TOURISM PAYROLL SUPPORTS NEVADA'S FAMILIES; THE RIPPLE EFFECT ONLY ADDS TO THE STATE'S WAGES AND SALARIES OVERALL.

## Nevada's Tourism Industry Impacts

#### 2024 WAGE AND SALARY IMPACTS

total wages and salaries supported \$24.4 B

INDIRECT WAGES AND SALARIES 3.7 B

INDUCED WAGES AND SALARIES \$4.7~B

direct wages and salaries \$15.9 B

**Sources**: Applied Analysis and IMPLAN. **Notes**: The estimated economic impact figures (including direct, indirect and induced impacts) presented in this section and following sections are generally reflective of the impacts of the Nevada resort tourism industry. Figures may not sum due to rounding.

## Nevada Gross Wages and Health Benefits Paid

Fiscal Year 2024

	TOTAL EMPLOYEES <sup>1</sup>	GROSS WAGES	HEALTH BENEFITS PER EMPLOYEE	HEALTH BENEFITS
Leisure & Hospitality	365,800	\$14.41 B	\$2,915	\$1.07 B
Hotel & Hotel Casino	150,400	\$6.47 B	\$4,807	\$0.72 B
Professional & Business Services	216,700	\$14.35 B	\$2,542	\$0.55 B
Education & Health Services	168,700	\$8.21 B	\$2,863	\$0.48 B
Construction	127,200	\$7.93 B	\$3,521	\$0.45 B
Retail Trade	150,300	\$7.71 B	\$2,966	\$0.45 B
Manufacturing	70,200	\$4.96 B	\$5,107	\$0.36 B
Financial Activities	77,500	\$6.00 B	\$4,079	\$0.32 B
Wholesale Trade	42,000	\$3.88 B	\$5,475	\$0.23 B
Mining, Quarrying, & Oil & Gas Extraction	11,100	\$1.69 B	\$20,957	\$0.23 B
Transportation & Warehousing	102,900	\$3.73 B	\$2,125	\$0.22 B
Information	19,500	\$2.59 B	\$7,355	\$0.14 B
Other Services	46,400	\$1.42 B	\$1,092	\$0.05 B
Utilities	5,000	\$0.39 B	\$5,528	\$0.03 B
Agriculture, Forestry, Fishing & Hunting	4,700	\$0.15 B	\$1,991	\$0.01 B
Total	1,408,000	\$77.40 B	\$3,253	\$4.58 B

**Source:** Nevada Department of Taxation, Modified Business Tax Statistics, Quarterly Report June 2024. **Notes:** Table does not include government and unclassified wages and health benefits. This concept differs slightly from the overall impact of the tourism industry that also accounts for visitor spending within other segments of the economy (e.g. retail). Figures may not sum due to rounding. <sup>1</sup>Data for June 2024.

## Nevada Hotel-Casino Total Payroll Expenses Exclusively

CASINOS WITH \$1 M+ IN GAMING

NEVADA HOTEL-CASINO WAGES & SALARIES



#### NEVADA HOTEL-CASINO EMPLOYEE BENEFITS



Source: Nevada Gaming Control Board, Gaming Abstract; Non-restricted gaming licensees with \$1 million or more in gaming revenue. Note: Fiscal year represented.

The Facts nevada resort association

# Economic Output and Total Impacts

THE TOURISM INDUSTRY'S TOTAL ECONOMIC IMPACT ON THE STATE RANKS #1 WHILE THE INDUSTRY SUPPORTS A WIDE RANGE OF OTHER INDUSTRIES.

## Nevada's Tourism Industry Impacts

#### 2024 ECONOMIC OUTPUT IMPACTS

\$98.0 B

INDUCED ECONOMIC OUTPUT 22.5 B

INDIRECT ECONOMIC OUTPUT \$16.2 B

direct economic output \$59.2~B

**Sources:** Applied Analysis and IMPLAN. **Notes:** The estimated economic impact figures (including direct, indirect and induced impacts) presented in this section and following sections are generally reflective of the impacts of the Nevada resort tourism industry. Figures may not sum due to rounding.

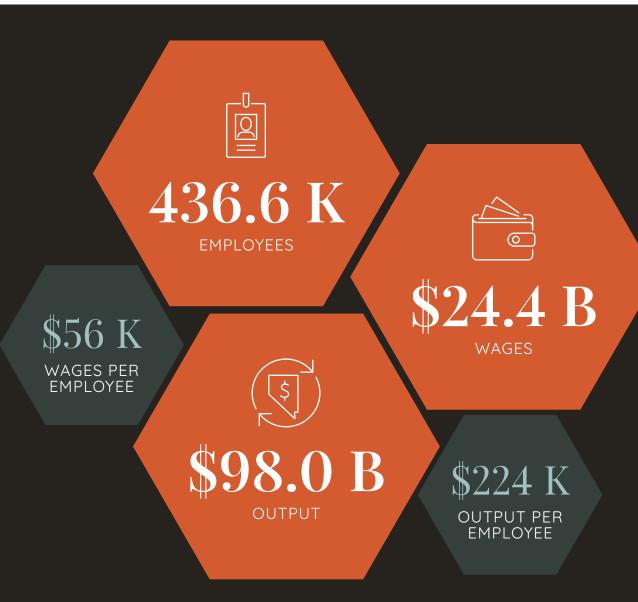
#### 2024 INDIRECT AND INDUCED EMPLOYMENT IMPACTS BY SECTOR

	INDIRECT	INDUCED	COMBINED	DISTRIBUTION
Professional and Business Services	20,240	10,424	30,664	20.3%
Trade, Transportation and Utilities	7,284	22,499	29,783	19.7%
Leisure and Hospitality	13,339	13,469	26,808	17.8%
Financial Activities	8,212	12,983	21,195	14.1%
Education and Health Services	16	19,925	19,942	13.2%
Other Services	2,825	8,196	11,021	7.3%
Information	2,256	1,816	4,072	2.7%
Construction	2,699	809	3,508	2.3%
Government	1,763	821	2,584	1.7%
Manufacturing	627	326	953	0.6%
Natural Resources & Mining	139	132	271	0.2%
Total	59,400	91,400	150,800	100%

Sources: Applied Analysis and IMPLAN. Note: Figures may not sum due to rounding.

#### 2024 SUMMARY OF TOURISM INDUSTRY IMPACTS

	DIRECT IMPACTS	INDIRECT IMPACTS	INDUCED IMPACTS	TOTAL IMPACTS
Total Employees	285,800	59,400	91,400	436,600
Total Wage and Salary Payments	\$15.9 B	\$3.7 B	\$4.7 B	\$24.4 B
Wages Per Employee	\$55,700	\$62,100	\$52,000	\$55,800
Total Economic Output	\$59.2 B	\$16.2 B	\$22.5 B	\$98.0 B
Output Per Employee	\$207,200	\$273,400	\$246,500	\$224,400



The Facts nevada resort association

# Public Revenue (Tax) Impacts

THE TOURISM INDUSTRY'S CONTRIBUTIONS TO THE STATE'S GENERAL FUND ARE SIGNIFICANT, AND THEY HAVE BEEN A KEY CONTRIBUTOR HISTORICALLY.

## General Business Taxes

GENERAL FUND REVENUE BREAKDOWN *Fiscal Year 2024* 

**Sources:** Economic Forum; Las Vegas Convention and Visitors Authority; Nevada Gaming Control Board, Quarterly Statistical Report; Department of Taxation; Nevada Department of Employment, Training and Rehabilitation; and Applied Analysis. **Notes:** 'Reflects collections within the Nevada General Fund and excludes taxes, fees and other charges that inure to the benefit of other state and local municipalities; <sup>2</sup>The modified business tax is a tax on gross payroll, less a deduction for employer-provided health care coverage. Because the hotel-casino industry provides such a significant share of these benefits to its employees, the industry's share of modified business tax collections is lower than its share of employees; <sup>3</sup>Assumed to be zero due to a lack of available data.

GENERAL FUND REVENUE SOURCE <sup>1</sup>	TOTAL COLLECTIONS	HOTEL-CASINO INDUSTRY CONTRIBUTIONS	HOTEL-CASINO INDUSTRY AS A SHARE OF TOTAL
Branch Bank Excise Tax	\$2,160,550	\$0	0.0%
Business License Fee	\$122,663,071	\$11,090,387	9.0%
Cigarette Tax	\$122,973,891	\$19,297,653	15.7%
Commerce Tax	\$343,073,688	\$63,035,649	18.4%
Gaming Taxes	\$1,044,382,732	\$1,044,382,732	100.0%
HECC Transfer (Higher Education Capital Fund)	\$5,000,000	\$5,000,000	100.0%
Insurance Taxes	\$620,936,193	\$56,140,961	9.0%
Liquor Tax	\$49,048,983	\$20,357,818	41.5%
Live Entertainment Tax	\$256,279,162	\$205,023,330	80.0%
Modified Business Tax (MBT) – Financial	\$40,352,573	\$0	0.0%
Modified Business Tax (MBT) - Mining	\$19,488,027	\$0	0.0%
Modified Business Tax (MBT) – Nonfinancial <sup>2</sup>	\$729,146,153	\$125,614,151	17.2%
Other Tobacco Tax	\$32,932,665	\$5,167,952	15.7%
Transportation Connection Excise Tax	\$40,157,801	\$14,055,230	35.0%
Real Property Transfer Tax <sup>3</sup>	\$108,964,910	\$0	0.0%
Sales and Use Tax	\$1,863,105,429	\$538,962,626	28.9%
Total Tax Revenue	\$5,400,665,828	\$1,982,514,339	36.7%
Other Revenue	\$609,120,674	\$69,581,325	11.4%
Total	\$6,009,786,502	\$2,052,095,663	34.1%

#### CLARK COUNTY

RANK	TAXPAYER	ASSESSED1	APPRAISED <sup>2</sup>
1	Vici Properties Inc.	\$5,460,248,032	\$15,600,708,662
2	The Blackstone Group	\$2,351,334,784	\$6,718,099,383
3	Caesars Entertainment Corp.	\$1,212,343,944	\$3,463,869,841
4	Wynn Resorts Limited	\$1,209,870,538	\$3,456,772,965
5	Station Casinos LLC	\$766,127,082	\$2,188,934,521
6	Howard Hughes Corp.	\$680,820,686	\$1,945,201,960
7	Genting Group	\$664,966,768	\$1,899,905,050
8	Boyd Gaming Corporation	\$609,384,195	\$1,741,097,699
9	Ruffin Companies	\$544,130,526	\$1,554,658,645
10	Witkoff	\$522,101,900	\$1,491,719,715
11	Lennar Corporation	\$472,344,648	\$1,349,556,138
12	Prologis	\$419,119,363	\$1,197,483,894
13	Universal Health Services Inc.	\$417,087,375	\$1,191,678,213
14	Harsch Investment Properties	\$382,163,065	\$1,091,894,472
15	Hilton Grand Vacations	\$366,463,990	\$1,047,039,971
16	Invitation Homes	\$361,418,364	\$1,032,623,896
17	Picerne Real Estate Group	\$358,119,690	\$1,023,199,114
18	American Homes 4 Rent	\$325,117,094	\$928,905,983
19	Ovation Development Corp.	\$320,812,927	\$916,608,362
20	World Market Center Las Vegas	\$305,819,332	\$873,769,520

Source: Clark County Assessor's Office, secured and unsecured tax rolls. Note: <sup>1</sup>Assessed value reflects 35 percent of appraised value. <sup>2</sup>Appraised value approximates market value.

## Largest Ad Valorem (*Property*) Taxpayers 2024-2025

#### WASHOE COUNTY

RANK	TAXPAYER	ASSESSED <sup>1</sup>	APPRAISED <sup>2</sup>
1	Apple Inc.	\$161,352,442	\$461,006,977
2	Peppermill Casinos Inc.	\$132,949,245	\$379,854,986
3	Dodge Flat Solar LLC	\$88,542,206	\$252,977,731
4	Gage Village Commercial Dev LLC.	\$79,292,848	\$226,550,994
5	Icon Reno Property Owner Pool 3 NE	\$68,627,934	\$196,079,811
6	Golden Road Motor Inn Inc.	\$67,433,631	\$192,667,517
7	Prime Healthcare Services Reno LLC	\$63,938,504	\$182,681,440
8	Fish Springs Ranch LLC	\$63,342,041	\$180,977,260
9	Circus & Eldorado Joint Venture	\$62,700,317	\$179,143,763
10	Smooth Bourbon LLC	\$49,242,518	\$140,692,909
11	Sparks Family Hospital	\$47,835,473	\$136,672,780
12	AGNL Slots LLC	\$41,408,370	\$118,309,629
13	Red Sparks SPE LLC	\$39,837,560	\$113,821,600
14	Incline Hotel LLC	\$38,140,720	\$108,973,486
15	CP Logistics NVCC IV LLC	\$35,750,977	\$102,145,649
16	Icon Reno Property Owner Pool 6 West	\$33,726,269	\$96,360,769
17	Toll North Reno LLC	\$33,571,968	\$95,919,909
18	Charles River Laboratories Inc.	\$33,014,122	\$94,326,063
19	Turquoise Solar LLC	\$32,785,104	\$93,671,726
20	CCR Newco LLC	\$32,449,281	\$92,712,231

Source: Washoe County Assessor's Office, Top Washoe County Taxpayers. Note: <sup>1</sup>Assessed value reflects 35 percent of appraised value. <sup>2</sup>Appraised value approximates market value.

## Largest Ad Valorem (*Property*) Taxpayers 2024-2025

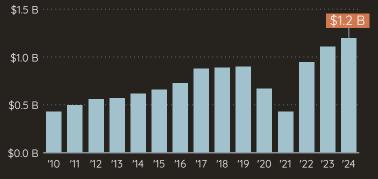
## Industry-Specific Taxes

## GAMING AND OTHER INDUSTRY-SPECIFIC FEES AND TAX COLLECTIONS

TYPE OF FEE/COLLECTION	TAX COLLECTIONS	SHARE OF TOTAL
Transient Lodging (Room) Tax <sup>1</sup>	\$1,197,026,114	49.3%
Percentage Fees Collections	\$1,000,369,370	41.2%
Live Entertainment Tax Collections <sup>2</sup>	\$126,959,093	5.2%
Quarterly Nonrestricted Slot Collections	\$10,394,180	0.4%
Quarterly Game Fee Collections	\$5,386,966	0.2%
Quarterly Restricted Slot Collections	\$8,491,071	0.3%
Annual Slot Tax Collections	\$36,691,782	1.5%
Annual Game Fee Collections	\$2,144,733	0.1%
Other Fee Collections	\$39,895,837	1.6%
Total	\$2,427,359,146	100.0%

Source: Nevada Gaming Control Board, Quarterly Statistical Report; and Applied Analysis Note: The gaming industry pays all of the taxes paid by businesses generally, as well as these levies. <sup>1</sup>Estimated due to varying tax rates by jurisdiction. <sup>2</sup>Reflects entertainment tax collections from gaming licensees.

#### ROOM TAX COLLECTIONS



Sources: Nevada Department of Taxation.

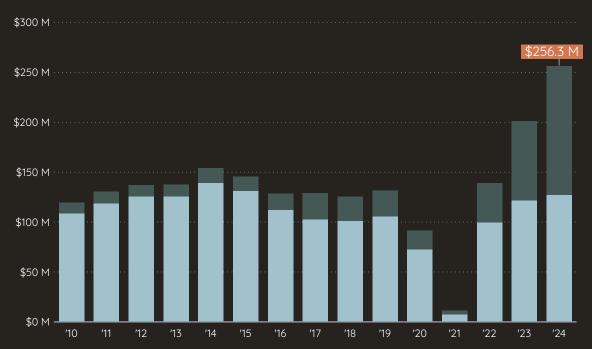
#### PERCENTAGE FEES (GAMING TAX) COLLECTIONS



*Source:* Nevada Gaming Control Board, Quarterly Statistical Report. *Note:* Fiscal year represented.

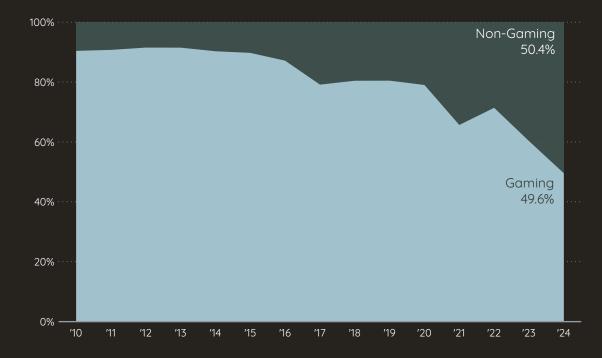
## Live Entertainment Tax

Gaming Non-Gaming



#### TOTAL COLLECTIONS

#### SHARE OF COLLECTIONS



#### Southern Nevada Room Tax Revenue

#### FISCAL YEAR 2024

	TAX RATE	SHARE OF TAX	AMOUNT
Las Vegas Convention and Visitors Authority - General Fund and LVCCD Capital Fund	4% - 5%	39.3%	\$427.7 M
State of Nevada - Education	2% - 3%	22.2%	\$242.1 M
Clark County School District (CCSD) - Capital Projects	1.625%	12.5%	\$136.0 M
Local Jurisdictions - General Fund	0.0% - 2%	8.8%	\$95.4 M
Clark County Transportation	1.0%	8.1%	\$88.0 M
Las Vegas Stadium Authority	0.0% - 0.88%	6.4%	\$69.4 M
State General Fund - Tourism	0.375%	2.8%	\$30.3 M
Total Room Tax	12% - 13.88%	100.0%	\$1,088.8 M

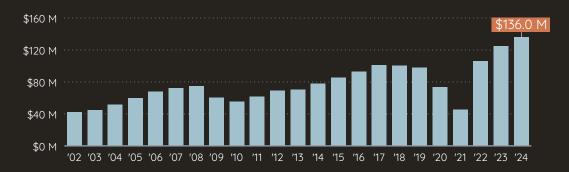
**Sources:** Nevada Department of Taxation; Las Vegas Convention and Visitors Authority; and Applied Analysis. **Notes:** Room tax amounts and allocations are preliminary and subject to change given the timing of this publication. Figures may not sum due to rounding.

91.0% OF ROOM TAX COLLECTIONS ORIGINATED IN CLARK COUNTY

#### REVENUES GENERATED FOR TRANSPORTATION



REVENUES GENERATED FOR CCSD CAPITAL PROJECTS



**Source:** Nevada Department of Taxation; and Applied Analysis **Notes:** Revenues reflect the Clark County transportation component only and do not include Nevada Department of Taxation bonds. Fiscal year represented.

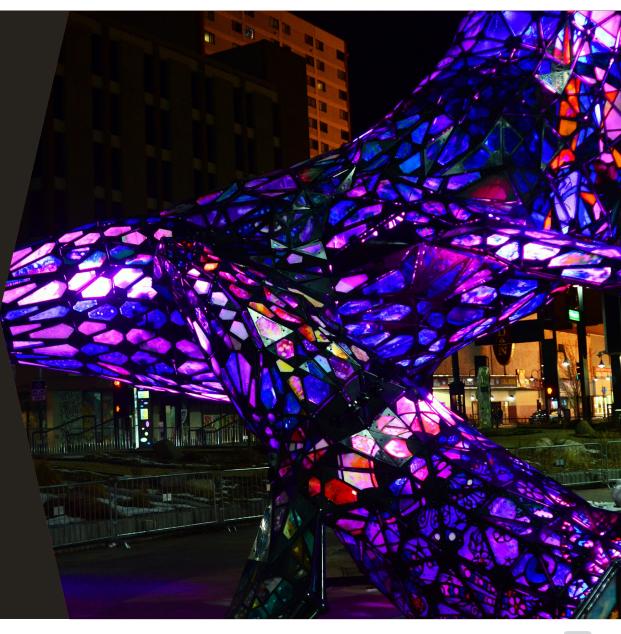
## Northern Nevada Room Tax Revenue

#### FISCAL YEAR 2024

	TAX RATE	SHARE OF TAX	AMOUNT
Reno-Sparks Convention and Visitors Authority - General Fund, Convention Center Debt, City/Civic Center	8.625%	69.2%	\$46.5 M
City of Reno	2% - 4.5%	20.4%	\$13.7 M
State of Nevada	0.375% - 1.375%	6.9%	\$4.6 M
City of Sparks	0% - 2.5%	2.5%	\$1.7 M
Washoe County	0% - 1%	1.0%	\$0.7 M
Total Room Tax	13.0% - 13.5%	100.0%	\$67.2 M

**Source:** Reno-Sparks Convention and Visitors Authority, Popular Annual Financial Report. **Notes:** Room tax amounts and allocations are preliminary and subject to change given the timing of this publication. Figures may not sum due to rounding.

5.6% of room tax collections originated in washoe county



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