

## FOR IMMEDIATE RELEASE

January 31, 2022

## Nevada Resort Association Launches Political Action Committee To Target 2022 Nevada Legislative Races

## More Than \$2 Million Raised in Initial Funding

LAS VEGAS – The Nevada Resort Association today announced the formation of a non-partisan state-level political action committee (PAC) dedicated to supporting business-minded candidates who understand the value of the gaming and resort industry and recognize the tremendous economic contributions Nevada's leading industry brings to the state. To date, the Nevada Resort PAC has raised more than \$2 million from Association members to recruit, assess, endorse, and elect state legislative candidates in 2022.

"Nevada's gaming and resort industry is the lifeblood of our state's economy, supporting more than 433,000 jobs, thousands of small businesses, and contributing more than a third of the state's general fund as the state's largest taxpayer," said Virginia Valentine, president of the Nevada Resort Association. "Nevada's prosperity is inextricably intertwined with the success of our industry as evidenced by the devasting impact of the global pandemic. It's critical that Nevada has elected representatives who value the unique role our industry plays in the economic security of every community in this state to keep our recovery moving forward."

The Nevada Resort PAC is committed to participating in Nevada's electoral and political process and will present a strong, unified voice on policies affecting the gaming and resort industry and its employees. The PAC will evaluate candidates based on their current platform, prior voting record, and alignment with the industry's priorities. Based on this information and an extensive candidate questionnaire, the PAC will then make endorsements and contributions. The PAC will also focus on recruiting competitive candidates and the support needed to win in the primary and general elections.

"We're looking for sensible individuals on both sides of the aisle who will champion issues that grow our economy, encourage economic investment and job creation, contribute to our employees' well-being, ensure taxes are fair and transparent, and protect our state's distinctive character as a global leader in travel and tourism," said Valentine. "With an initial \$2 million in funding, our PAC is well-positioned to make early investments in key races to elect common-sense, responsible candidates focused on economic issues and who will serve Nevada well."

Nevada Resort PAC will also advance the industry's priorities through targeted educational campaigns and community outreach.

###

## **About the Nevada Resort Association**

Established in 1965, the Nevada Resort Association (NRA) is the primary advocacy voice for Nevada's gaming and resort industry, representing nearly 80 gaming resorts across the state. Nevada's largest industry contributes 34 percent of the state's general fund revenue and accounts for 24 percent of Nevada's jobs. The

NRA monitors government and regulatory activities in Nevada and provides information, perspective and industry insight for decision makers throughout the state. For more information, please visit <a href="https://www.nevadaresorts.org">www.nevadaresorts.org</a> or follow us @NevadaResorts.

Media Contact: Dawn Christensen, NRA • <u>Dawn@nevadaresorts.org</u> • 702-735-4888